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Experimental Psychology (PSY 301 Introduction To Experimental Psychology)





Synopsis

Focusing on experimental methods, authors Anne Myers and Christine Hansen lead students step by step through the entire research process, from generating testable hypotheses to writing the research report. The major sections of the book parallel the major sections of a research report (Introduction, Method, Results, and Discussion), giving students the skills they'll need to design and conduct an experiment, analyze and interpret the research findings, and report those findings. Although the main focus is on experimentation, alternative approaches are discussed as important complements.

Book Information

Series: PSY 301 Introduction to Experimental Psychology Hardcover: 640 pages Publisher: Wadsworth Publishing; 7 edition (April 14, 2011) Language: English ISBN-10: 0495602310 ISBN-13: 978-0495602316 Product Dimensions: 9.2 x 7.4 x 1.1 inches Shipping Weight: 2.4 pounds (View shipping rates and policies) Average Customer Review: 3.6 out of 5 stars 16 customer reviews Best Sellers Rank: #80,868 in Books (See Top 100 in Books) #44 in Books > Health, Fitness & Dieting > Psychology & Counseling > Experimental Psychology #45 in Books > Medical Books > Psychology > Experimental Psychology #275 in Books > Medical Books > Psychology > Psychotherapy, TA & NLP

Customer Reviews

Anne Myers received her Ph.D. from the New School for Social Research.Christine Hansen is currently Associate Professor of Psychology at Oakland University. She received her Ph.D. from Michigan State University. Her professional affiliations include the American Psychological Society, Midwestern Psychological Association, Golden Key National Honor Society, Phi Kappa Phi National Honor Society, Sigma XI National Scientific Research Honor Society, and Society for Experimental Social Psychology. Her varied research interests--which have been funded by the NSF and NIH--include behavioral and personality effects of popular music, contemporary media, emotive information processing, and bioinformatics. My book came in horrible condition. Highlighted, the spine was broken from the book, and so old it feels like it's going to fall apart. I understand that it's a rental but a little bit of better condition would have been appreciated.

Excellent book

thank you

Book is easy to understand, but does get hard on the eyes if reading a large amount. Would be nice if there was more of a contrast in color on pages.

Exactly what I was looking for!

Good resource

Package came on time and I was satisfied with the product!

Fine...just really heavy.

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